The first ISO 9001 certified dental centre

By Dr. Ammar Alekri, Bahrain

Cosmetology is a necessity. We then start talking about the cosmetic treatment of teeth of which Dr. Alekri said explaining: “There is a misconduct between what is called in society to what is called in the health sector. The latter concerns the health problems at the level of the teeth.” A cosmetic treatment is the result of a disease or symptom that appears in the face due to lack of care or due to the development of the disease. Dr. Alekri further said: “It is ironic that insurance policies do not cover nerve treatments, but rather a cosmetic treatment.”

He further explained that the role of dentists is preventive in the first place and therapeutic in the second. He continued: “Yet, the general culture that we have now directs the individual not to resort to the dentist until after feeling pain. We are aiming at changing this cultural pattern and are trying persistently to persuade everyone of the importance of maintaining the periodic examinations, especially dental examinations.”

Prevention is better than cure

Dr. Ammar Al-Ekry started his speech talking about hopes of patients of dental clinics. He said that today, patients are not satisfied with the results as they are not satisfied with the treatment. They demand to be satisfied with the results. He added: “Especially that the insurance policies do not cover nerve treatments and cosmetic treatments. This is what is commonly called a ‘crown’.”

He pointed out the importance of changing this cultural pattern in Bahrain and change the dietary patterns and quitting unhealthy habits as such mentioned.

Tooth Engineering

As for his objectives that made him open the Dr. Ammar Alekri Dental Centre, Dr. Alekri said: “The opening of a private clinic or medical center is considered the ambition of every doctor and the financial capability contributes to acceleration or slowing down the achievement of this dream.” He added: “Tamkeen program, that supports small and medium enterprises, contributed in my support, developing my clinic that was built on the philosophy of paying attention to the patients before the start of treatment, as it supplied the clinic with the latest high-quality devices in the field of dental treatment, which included Lasers, X-ray equipments and assistive devices in dentistry. Dr. Alekri added: “Comes before the equipments, the medical staff that specializes in various dental treatments, especially the cosmetic treatment of all kinds, which offers on my hands and the hands of Dr. Mohamed Issam.”

He also added: “This is what makes us proud and determined to provide the best services according to the highest standards of quality, also leads us to accelerate the fulfillment of our future plans to obtain quality certification in other areas, especially the environment.”

He also revealed his ambition to manufacture dentures inside the center, he said: “Big advances in the world of medicine quoted treatment for advanced stages on both the treatment methods and the devices used.” He added: “Recently, the acquisition of the necessary devices for manufacturing dental dentures at clinical and medium enterprises, I have the ambition to acquire the devices used to design the dental dentures.”

He explained: “The device will also enable me to make the design of tooth dimensions which I want for the patients, then it will send the data to the company specialized in the dental industry. This will save the time and will ensure that the dental implants process will be done by structures that I have guided and which acquire higher quality.” He said that he seeks to fulfill his dream of establishing a specialized center in the field of cosmetic dentistry which offers the best services to the highest standards.